



Advertising Opportunity - Morton Grove Days

(Fourth of July Parade - Carnival - Live Music - Beverage Garden - Fireworks)

May 15, 2023

Dear Community Supporter,

Morton Grove Days, A Fourth of July Community Event - *Parade - Carnival - Live Music - Beverage Garden - Fireworks* - is attended and viewed by tens of thousands of individuals not only from Morton Grove but also surrounding communities.

It is an excellent and **cost-effective advertising medium** for you and your business.

In addition, Advertising Sponsorships are tax deductible not only as a business expense but also Morton Grove Days is a 501(c)(3) charitable organization.

The following are Advertising Sponsorship levels for 2023:

Platinum	\$5,000+
Gold	\$2,500 to \$4,999
Silver	\$1,000 to \$2,499
Bronze	\$500 to \$999
Patron	\$25 to \$499
Banner	\$175

The **enclosed inserts** have specific information so you benefit by advertising via Morton Grove Days 2023.

This is an *Advertising opportunity* AND a *Community Event* bringing people together; your Sponsorship would be greatly appreciated.

We look forward to hearing from you.

Paul Minx, President Morton Grove Days 2023



2023 Advertising Sponsorship Levels & Benefits

PLATINUM \$5000+

- ✓ **NEW** - Broadcast your sponsorship - By You - each night on the Music Stage. Details will be provided.
- ✓ Listed in the Event Program
- ✓ Listed on the Morton Grove Days and Park District Facebook & Website through **2nd Quarter 2024**
- ✓ Displayed prominently on the Festival Grounds
- ✓ Included in all Morton Grove Days advertising
- ✓ Placement of your promotional materials at a prominent location
- ✓ 6 FREE Wristbands per night for Entertainment Pavilion
- ✓ VIP seating at Fireworks
- ✓ Featured in Park District Seasonal Brochure through **2nd Quarter 2024**
- ✓ Listed on **Sponsorship Banner** located at prominent location on the Grounds
- ✓ **Prominent visibility** in Targeted one time mailing to all Morton Grove Addresses
- ✓ **"I Sponsored Morton Grove Days"** poster for sponsor business to display

GOLD \$2500+

- ✓ **NEW** - Broadcast your sponsorship - By You - each night on the Music Stage. Details will be provided.
- ✓ Listed in the Event Program
- ✓ Listed on the Morton Grove Days and Park District Facebook & Website through **2nd Quarter 2024**
- ✓ Displayed prominently on the Festival Grounds
- ✓ Included in all Morton Grove Days advertising
- ✓ Placement of your promotional materials at a prominent location
- ✓ VIP seating at Fireworks
- ✓ Listed on Sponsorship Banner located at prominent location on the Grounds
- ✓ Featured visibility in Targeted one time mailing to all Morton Grove Addresses
- ✓ **"I Sponsored Morton Grove Days"** poster for sponsor business to display

SILVER \$1000+

- ✓ Listed in the Event Program
- ✓ Displayed prominently on the Festival Grounds
- ✓ Included in all Morton Grove Days advertising
- ✓ Placement of your promotional materials at a prominent location
- ✓ Listed on Sponsorship Banner located at prominent location on the Grounds
- ✓ Featured visibility in Targeted one time mailing to all Morton Grove Addresses
- ✓ **"I Sponsored Morton Grove Days"** poster for sponsor business to display

BRONZE \$500+

- ✓ Listed in the Event Program
- ✓ Listed on Sponsorship Banner located at prominent location on the Grounds
- ✓ Listed in Targeted one time mailing to all Morton Grove Addresses
- ✓ **"I Sponsored Morton Grove Days"** poster for sponsor business to display

PATRON SPONSOR \$25+

NEW - Listed on **Patron** Banner located at prominent location on the Grounds

BANNER PARTICIPANT \$175

Your 3' x 5' banner, which you provide, will be displayed at a prominent location on the Grounds



The Morton Grove Days Commission is a 501(c)(3) charitable organization eligible to receive tax deductible contributions

6101 Capulina Avenue
Morton Grove, IL 60053
mortongrovedays.org



2023 Advertising Sponsorship Participation Form

Primary Contact Name: _____

Business Organization Name: _____

Address: _____ City, State, Zip: _____

Telephone Number: _____ E-mail: _____

Payment Options: Check (payable to Morton Grove Days Commission) or  

Name on Account: _____

Account #: _____ Exp. Date: _____ CVV: _____

Authorized Signature: _____ Date: _____

Donation Amount

\$ _____

Please Note:

For Banner Sponsors - Banners can be dropped off at Village Hall by 06/28/2023 (Wednesday). After July 4th, your Banners can be picked up at Village Hall by 07/10/2023 (Monday).

For Retail Stores - Complimentary Store Signs can be picked up at Village Hall.

Send form with donation to:
Morton Grove Days Commission
6101 Capulina Avenue, Morton Grove, Illinois 60053



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